



PRICELIST





DAYTIME ADVERTISING

VELOTAXIS CAN BE USED FLEXIBLY. UNIQUE IN MECHELEN

2	20	ca. 100k
Bikes	Days/month	Contacts/month/bike

Book an environmentally friendly advertising medium that combines high appeal and attention-grabbing values with great flexibility. Velotaxi not only takes the advertising directly to the target group, it also drives the target group itself. This is where our drivers come into play. As charming, local guides in your city, they are the ideal promoters for new messages.

ADVERTISING IN DAILY OPERATION

Deployment in regular daily operation - 50 hours a week, all year round

booking per month high season	€ 1,800
booking per month low season	€ 1,500
booking per year / 2-year	€ 18,000 / € 30,000

ACTIVATION

Rear panel only - 800 x 1400 mm	€ 600 *
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PARTIAL WRAPPING

Partial wrapping according to your layout template, on a limited choice of background colours

white / blue #00gedb / green #75b842	on request *
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FULL WRAPPING

Full wrapping according to your layout template	€ 1,500 *
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* In collaboration with ViaPrintix - not included is SPECIAL advertising material



EVENT & PROMOTION

Velotaxi gets your event off to a flying start. Book your exclusive Velotaxi transfer all year round - also in your company design on request.

FREE SHUTTLE

Score points with your customers with an unusual transfer from the hotel lobby directly to the trade fair, from the jetty to the city festival or from the theatre to the restaurant.

TRADE FAIR SHUTTLE

Environmentally friendly commuting between the main railway station and the trade fair and receiving the first exhibitor information. On request, we can also arrange an exclusive service between the exhibition halls.

PROMOTION

Actions according to customer requirements incl. driver/promoters, all year round and nationwide,

EVENT BOOKING PER DAY € 500

Minimum half daytime day for FreeShuttle including client advertising

EVENT BOOKING PER EXTRA HOUR € 55

EVENT BOOKING PER NIGHTTIME HOUR on request

ARRIVAL AND DEPARTURE FEE

Events close to the city centre, outside the regular service area require extra travel fee

Outside regular hours or outside the high season (April – October) € 18

Transport for operations in outlying districts or outside Mechelen (>5km) on request.



SPECIAL ADVERTISING MATERIAL

Supplement your full wrap with the following eye-catching extras:

REAR PANEL (INCLUDED IN FULL WRAPPING)

2nd Rear Panel	€ 200
Window print on the back of the rear panel	€ 45
Complete print on the back of the rear panel	€ 100

WHEEL CAPS

Type 1 = 2 rear wheel hubcaps with wheel hub in the centre	€ 120
Type 2 = 2 rear wheel hubcaps- Plate for complete motif view	€ 200

ROOF SIGN/MINI BRANDING

Roof sign single	€ 100
Roof sign special design	on request
Inside sign – message in front of passengers	€ 35

OTHER

Set artificial leather driver's rain roof and artificial leather passenger side protection in customer colours	€ 450
Jersey sponsoring	on request

Please ask for our template & lay-out data !